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## South Florida Power Players Head to the Mountains for City National Bank's Annual Networking Event

*CNB launches new private banking brand: City National Private*

**MIAMI, FL – (August 02, 2021)** –City National Bank of Florida returned to Colorado's Rocky Mountains last month for the fifth edition of Aspen305, the highly anticipated, invite-only event for clients on July 10, 2021. Hosted at the St. Regis Aspen Resort, which is nestled at the base of Aspen Mountain, this year's event also marked the official launch of City National Private, the bank's new private banking brand. More than 200 people attended, making this year's gathering the bank's best-attended ever.

The guest list, which reads like a who's who of Miami's dynamic business and social landscape, was comprised of power leaders behind the companies that are fueling the sectors driving Florida's economy; executives from City National Bank; and special guests.

The only event of its kind in Aspen for the South Florida community, attendees hung up their business attire for a cocktail reception with premium food, drinks and entertainment.

"This has been a year unlike any other, so it was especially meaningful to return to Aspen for an in-person connection with our clients," said City National Bank Private Client & Wealth Executive Steve Hayworth. "At City National Bank, we pride ourselves on offering relationship banking, and as we continue to grow, it has become an even bigger priority to strengthen our existing relationships, while offering a more robust suite of services along with our community connections and local decision making."

"We launched City National Private as a platform for meeting the highly-customized needs of business owners and high net worth families," added Hayworth. There is a clear appetite for personalized service delivered by local-decision makers at a community-centric bank like CNB."

Services provided through City National Private include Jumbo residential mortgages; specialized loan programs for professionals including attorneys, physicians, and accountants; wealth management and trust solutions; second-home and investment property loans; and financing for aircraft, yachts, and fine art.

A selection of photos can be found below, along with captions and photo IDs for each image. All photos should be credited to City National Bank of Florida.

**About City National Bank of Florida**

Headquartered in Miami, City National Bank (CNB) is the financial institution to which Floridians have turned for nearly 75 years. With more than \$19 billion in assets, CNB is one of the largest financial institutions based in the state. City National Bank is a subsidiary of Chilean bank, Banco de Credito e Inversiones (Bci), and remains a South Florida-based community bank with local decision-making. City National Bank is rated 5 stars "Superior" by BauerFinancial. CNB was voted Best Community Bank, Best Business Bank, Best Bank for Commercial Real Estate, Best Bank for Jumbo Loans, Best Private Bank and Best Foreign National Mortgage Lender by the readers of the Daily Business Review. CNB was also named Business of The Year 2019 by the South Florida Business Journal. CNB offers a diversified portfolio of financial products and services from Miami-Dade County to Central Florida.



Stuart Miller, Matt Gorson, Carlos Migoya, Michael Goldberg, Will Davis, & Eric Feder



Tony Arellano, Steve Hayworth, & Steve Rhodes



David Weiser, Mike Simpkins & Brian Laws



Matt Adler & Alex Heckler



Steve & Daisy Hayworth, and Matthew & Brielle Leto